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Agriculture jobs website aims to increase choices

By **PHILIP HOPKINS**

DESPITE the drought dampening the immediate outlook for agriculture, a website has been launched for those seeking jobs in agribusiness.

AgCareers.com, which connects job seekers with work opportunities online, has been set up in Australia and New Zealand by Rimfire Resources.

Katrina Dwyer, AgCareers manager in Australia and NZ, said the site would help ordinary job seekers as well as those looking to change jobs because of the drought. Agribusinesses would gain access to local and international candidates, she said.

Rimfire managing director Mick Hay said one reason for setting up the site was the skills shortage in agribusiness, and in regional areas generally. He said the drought had probably caused

many people to leave rural areas. "In such a tight economy, once they find jobs elsewhere, they will probably not return."

Despite the tough conditions, Mr Hay was still upbeat about the sector. "There is a lot more happening in rural areas than what people realise," he said.

AgCareers is owned by Canadian company farms.com and will make money from online advertising.

Farms.com has run a similar agribusiness website for almost a decade in the US and Canada. Each month, more than 1000 roles are posted to the site for agribusiness production, sales and marketing, finance, research and development, natural resources management, and general management.

LINK
► www.agcareers.com