

AGCAREERS.COM CONNECTING ONLINE IN AUSTRALIA

AgCareers.com, one of the world's leading online career sites and HR service providers, is launching in Australia and New Zealand in November.

Currently boasting more than one million page hits per month to its North American site, AgCareers.com will connect Australian and New Zealand agribusiness job seekers with agribusiness employers from around the globe in the agriculture, food, natural resources and biotechnology sectors.

The site is being brought down under by Rimfire Resources, a specialist agribusiness solutions provider.

Managing director of Rimfire Resources **Mick Hay** said that he saw AgCareers.com as a way to bring a world class, 'agribusiness specific' job board to the Australian and New Zealand markets.

"Attracting top talent is a global issue for agribusiness, not just a local one. So along with being able to extend the online reach of agribusiness job seekers, AgCareers.com will help companies attract talent from the global market," Mr Hay said.

"For almost a decade in the United States and Canada, AgCareers.com has been the leading recruitment website for agribusiness.

"It is a simple online job seeking tool that is economical and efficient for both job seekers and advertisers.

"Each month more than 1,000 new roles are posted to the site across the whole spectrum of agribusiness – production, sales and marketing, finance, R&D, natural resource management and general management.

"The site has also been an effective employment tool for government and industry groups as well as food processors and manufacturers."



Katrina Dwyer

Katrina Dwyer will introduce AgCareers.com to the Australian and New Zealand marketplaces. It would seem she is ideally suited to the task with a unique background in local and global recruitment combined with extensive experience in employment advertising – both print and online.

Ms Dwyer said that one of the best things about bringing AgCareers.com here is that for the first time, our agribusinesses will not only have access to a local and global talent pool of candidates, but also dedicated account managers with experience in writing job advertisements for the online environment.

"In Australia and New Zealand, visitors to AgCareers.com will also quickly come to see that it is more than just an online employment website," she said.

"Along with account managers who understand agribusiness, AgCareers.com will give advertisers and job seekers a weekly e-newsletter covering current recruitment trends and issues in agribusiness as well as focussing on topical agribusiness and food industry issues. It is a dedicated and useful tool for anyone interested in working in Australian agribusiness.

"If the success of AgCareers.com in the United States and Canada is anything to go by, then AgCareers.com is destined for great things here.

"One of the other great things about this site for agribusinesses and job seekers is that it provides an opportunity for much greater exposure," she said.

PACIFIC SEEDS ON THE MOVE

Pacific Seeds has moved its southern headquarters to a new office and warehouse at Tullamarine in preparation for a busy start to 2007.

The attractive new premises is the hub for Pacific Seeds' southern forage crop, canola and corn business, encompassing key sales, marketing and operations functions.

Ross Warren, southern region manager for Pacific Seeds, said the move allowed them to set up in a facility that matched the needs of their business going forward.

He described the new regional office as a fit-for-purpose facility, with plenty of room for seed storage ahead of peak seasonal demand.

"It's a good location for supplying northern and western Victoria, as well as being close to Tullamarine airport which is convenient for our regional team, suppliers and customers," he said.

Mr Warren said the new warehouse would allow Pacific Seeds to continue to offer fast, flexible service to its agents.



Ross Warren, southern region manager for Pacific Seeds (right) and **Chris Bazley**, Pacific Seeds' managing director, (centre) welcomed **Jose Manuel Madero**, managing director of Monsanto Australia Limited, to the new southern headquarters at Tullamarine.