

AG EDUCATION

AgCareers.com developed career profiles for high demand jobs in the agricultural industry. These career profiles are a helpful resource for students and job seekers to explore new roles in the industry, as well as for career educators.

Ag Advocacy & Literacy Specialist

JOB OVERVIEW

Design, implement & coordinate a platform that appropriately & consistently promotes agricultural literacy and advocacy

Design & develop resources and content for both students and teachers

Provide advocacy training to those with a vested interest in agriculture

Create budgets for programming

Present to agricultural groups & schools on the importance of ag

JOB OUTLOOK

POOR FAIR GOOD GREAT EXCELLENT



EDUCATION NEEDED

Bachelor's degree in agricultural education, agr communications, or other ag-related field

RECOMMENDED H.S. COURSES

Ag education, writing, English, computer courses

TYPICAL EMPLOYERS

Various organizations like Farm Bureau, FFA, checkoff programs, and agricultural education organizations; some companies and even farms will also hire

Career Counselor / Career Services

JOB OVERVIEW

Prepare & facilitate career preparation programs for students in secondary or post-secondary atmospheres

Design & implement career preparation activities, resources, and career events for students

Regularly communicate career & internship opportunities to students

Meet with students one-on-one to discuss career opportunities and preparation

JOB OUTLOOK

POOR FAIR GOOD GREAT EXCELLENT



EDUCATION NEEDED

Bachelor's or Master's in agriculture, education, agricultural education, counseling or related field

RECOMMENDED H.S. COURSES

Ag education, English, communications, business courses, mathematics

TYPICAL EMPLOYERS

Agricultural and land-grant universities and colleges, but some may work in high schools

Extension Agent

JOB OVERVIEW

Serve as an expert and teacher on a topic relating to economics, community development, agriculture, family, animal production, diet & nutrition

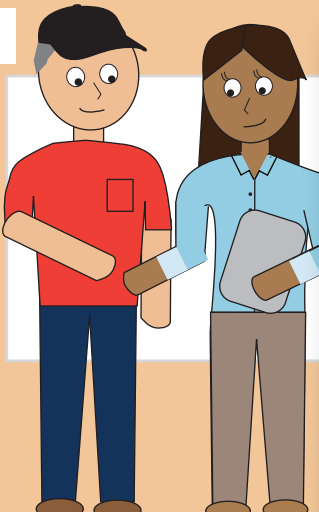
Identify issues in the interest area you work in

Develop & execute educational programs on your interest area

Create & utilize assessments to evaluate the impact of the programming

JOB OUTLOOK

POOR FAIR GOOD GREAT EXCELLENT



EDUCATION NEEDED

May vary depending on role, but typically Bachelor's, Master's, or Doctorate in subject area or ag education

RECOMMENDED H.S. COURSES

Ag education, family and consumer sciences, public speaking, writing, sciences, personal finance, business

TYPICAL EMPLOYERS

State or county agencies

Extension Faculty

JOB OVERVIEW

Conduct research & provide programming on specialty area

Investigate, develop & refine value-added content to a variety of delivery platforms

Seek out agriculture & natural resources needs in the counties informing leadership & specialists of those opportunities

Develop volunteer networks & support strategies required to sustain programs

JOB OUTLOOK

POOR FAIR GOOD GREAT EXCELLENT



EDUCATION NEEDED

Master's or Doctorate in a topic chosen to cover

RECOMMENDED H.S. COURSES

Ag education, business and computer courses, English, biology, home economics, chemistry, mathematics

TYPICAL EMPLOYERS

Land-grant universities, in laboratories, and may travel their assigned state

Extension Youth Coordinator (4-H)

JOB OVERVIEW

Work as an academic staff member of county extension office, overseeing the county 4-H chapters and programming

Coordinate & facilitate extension & outreach programs involving K-12 students such a workshops and day camps

Provide leadership for county, district & state learning activities including livestock shows and educational presentations

JOB OUTLOOK

POOR FAIR GOOD GREAT EXCELLENT



EDUCATION NEEDED

Bachelor's in agricultural education, education, agriculture, ag communications, or ag business

RECOMMENDED H.S. COURSES

Ag education, home economics, health, physical education, art, English, computer courses, sciences, mathematics

TYPICAL EMPLOYERS

County and state extension offices

Intern

JOB OVERVIEW

Assist professional role in defined profession while observing day-to-day duties

Undertake special projects such as policy and procedure updates, documentation, reporting, etc.

Perform some administration & clerical duties

Take on other duties as required to enhance the performance of the business unit and its goals

JOB OUTLOOK

POOR FAIR GOOD GREAT EXCELLENT



EDUCATION NEEDED

Current enrollment in Associate's or Bachelor's degree program

RECOMMENDED H.S. COURSES

Ag education, English, accounting, computer courses

TYPICAL EMPLOYERS

A wide variety of agricultural companies offer internship positions

Post-Secondary Educator

JOB OVERVIEW

Design & teach classes in chosen discipline subjects

Prepare & deliver lectures as well as course materials such as syllabi, presentations and handouts

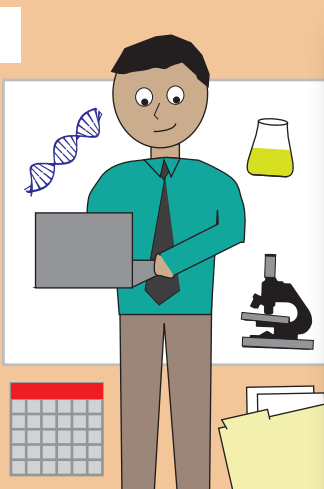
Advise graduate and undergraduate students

Demonstrate technical skills and tasks in laboratory settings

Collaborate with other educators and scientists on research projects and courses

JOB OUTLOOK

POOR FAIR GOOD GREAT EXCELLENT



EDUCATION NEEDED

Most will have Doctorate in chosen discipline but Master's may suffice

RECOMMENDED H.S. COURSES

Ag education, biology, botany, chemistry, mathematics, computer courses

TYPICAL EMPLOYERS

Community colleges, junior colleges, technical schools & universities with agricultural programs

PROFESSIONALS IN AG EDUCATION CAN EXPECT TO EARN

AN AVERAGE OF \$57,000 PER YEAR*

*The salary of an Intern is not factored into this total. AgCareers.com salary data shows that interns in agriculture make an average of \$13.60 per hour.