

Generate interest in your education programs to drive a strong pool of inquiries, applicants, and enrollment.



AG  
Careers.com

## EDUCATION PARTNERS **PROGRAM**

The AgCareers.com Education Partners program advertises academic programs, courses and certifications, supports strategic goals for enrollment management, plus showcases and shares information about educational opportunities in agriculture and food.



Advertise your academic programs, courses & certifications



Target our extensive network of agricultural professionals & students



Showcase & share information about educational opportunities

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**Contact [AgCareers.com](https://www.agcareers.com) to get started and find out more**

# PARTNERSHIP PACKAGE

An investment in the Education Partners advertising package includes online banner advertising, an education partner profile page on AgCareers.com, e-mail marketing, social media features, a program spotlight newsletter article, print and digital magazine publication, networking opportunities, and more.

## Education Partnership Yearly Program Includes:

- Logo, description & link on AgCareers.com Education Partners page
- Education Profile Page with embedded video option on AgCareers.com
- Newsletter Banner Ad (4 weekly ads)
- AgCareers.com Homepage Banner Ad (2 monthly ads)
- AgCareers.com Mobile Site Banner Ad (2 monthly ads)
- Two Social Media Features
- One Program Spotlight Article in e-Newsletter
- Ad in AgCareers.com Ag & Food Career Guide
- Booth at one AgCareers.com Virtual Career Fair
- Discount for full-time job postings
- Virtual Networking Session

## BENEFITS

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The AgCareers.com website has **7 million** page views annually

Over **100,000** unique visitors each month

Over **170,000** subscribers to our weekly e-newsletter

**100,000** AgCareers.com social media followers